

Repeat Signage aids the smooth flow of customers through the restaurant at Sandwell Academy



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Sandwell Academy located in Sandwell, currently has a student body of over 1,200 students aged 11-18 years, with a restaurant that can hold up to 200 people at a time.



SUCCESS STORY

The Academy has rolling breakfast and lunch periods in the morning and afternoon over the course of two hours. The lunch menu alternates each week on a three-week basis; with different specials each day – so effectively there is fifteen lunch menus!



“Utilising an old PC, we connected a 42-inch NEC display as the PC’s monitor and ran the software. We have four signage files; one for breakfast and three for different weeks. The breakfast and lunch menus both contain two panels that link to external rtf (real text format) files; with the lunch menus automatically set to show a certain rtf on a certain day.

We’ve found Repeat Signage to be a useful tool which aids the smooth flow of customers through the restaurant. We are currently planning on how to utilise digital signage for other areas within the Academy.



You can download the evaluation software without giving your details. www.repeatsoftware.com

RepeatServer lets you create your own RSS feeds and update these, plus there are over a thousand images for you to download to use in your signage presentations. www.repeatserver.com

Website: www.sandwellacademy.com
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