Repeat Signage Resellers

› Reseller programs

This document gives an overview of our three current reseller programs. The first is for casual resellers that want to purchase Repeat Signage at a reseller price when required.

The second is for authorised resellers and the third is for approved partner resellers that actively want to enhance their existing businesses by partnering with Repeat Software to offer digital signage solutions to their clients, across a wide range of market sectors, anywhere in the world. Digital download, emailed licence key.

RepeatSoftware Ltd

Casual Reseller

For IT or AV resellers, website design and design companies

15% discount off Repeat Signage RRP

Just purchase Repeat Signage as and when you need it. You will get a 15% discount off the purchase price as shown at www.repeatsoftware.com website. You can purchase directly from Repeat Software (payment up front) or from an Authorised Distributor in your country.

Once you have ordered 10 Repeat Signage software licences you are then eligible to become an Authorised Reseller Partner.

What you don't get

Let's face it, selling a single copy of Repeat Signage is not going to generate you a lot of revenue. Repeat Signage Standalone has been deliberately priced so that it becomes part of an affordable digital signage solution for small schools and small businesses such as shops, who want to display presentations on a display screen and update content manually or over their local network. However, the Corporate and Media Wall editions are designed for corporate applications, restaurant and retail chains, and therefore revenue prospects are then significantly increased.

If you are in IT hardware sales, such as a computer system builder, then you can use Repeat Signage as the basis of a digital signage all-in-one package to your customers. Selling a mini-PC, Repeat Signage, a large LCD screen with setup and installation, then makes it much more worthwhile.

Also don't forget that if you have in-house website design or general design expertise, you can design presentations for your customers. This is very profitable and can add a new arm to your existing business. It's a great reason to re-contact your customers who may have a requirement for digital signage.

Business requirements
To receive Casual Reseller reseller pricing, please send us a link to your website to show you are either in IT, AV, website design, general design, or related industries such as video production or advertising.

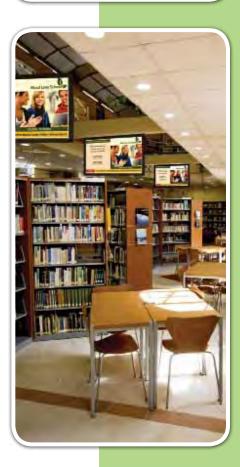*Repeat Software Ltd reserves the right to refuse or remove a listing for any reason

Casual reseller

Simply purchase Repeat Signage at a 15% discount as and when you need it.

Purchase to resell or just for your own business to use at your premises or on exhibition stands. No contracts or commitment of any kind.

Profit tip

Ask for our Repeat Signage .PDF with your company details. Email this to existing customers as a new area of your business.

www.repeatsoftware.com

RepeatSoftware Ltd

Authorised Reseller

For IT or AV resellers, website design and design companies

20% discount off Repeat Signage RRP

This is as the casual reseller scheme, but you need to have purchased 10 Repeat Signage products before the higher discount is available. You can purchase directly from Repeat Software or from an Authorised Distributor in your country. You will also need to advertise Repeat Signage products on your website, and preferably be able to design Repeat Signage presentations for your customers.

What you do get

We are looking for you to actively promote Repeat Signage and we hope you will benefit from partnering with us to bring affordable digital signage solutions to your existing and new customers.

If you produce us a Repeat Signage presentation advertising your company, then we will add this to our website as a sample of your work and a link to your website*.

If your business is website design, you can generate revenue by selling Repeat Signage plus selling a presentation design service. You could even package these together. Hardware IT companies can benefit from supplying packages made up of computers, screens, Repeat Signage and presentations. You could also sell on-site training so that customers can update presentations you have designed for them.

Industry specific niche markets

We can work with resellers to find new markets for Repeat Signage. For example, Repeat Signage for UK Estate Agents, has all the features of the Standard edition with an extra RightMove feed player control.

Business requirements
To receive partner pricing, please send us a link to your website which needs to show you are either in IT, AV, website design, general design or related industries. 10 Repeat Signage purchases required.

*Repeat Software Ltd reserves the right to refuse or remove a listing for any reason

Profit tip

You could show your clients how to generate an income using our advert templates, for example, a college advertising local piano teachers

RepeatSignage

Repeat Software Ltd

> Reseller programs

Authorised Reseller

For IT or AV resellers, website design and design companies

Top tier of 25% discount off Repeat Signage RRP

To quality for Approved Partner Reseller discount, you need to have purchased 40 Repeat Signage products. To go straight to the top tier of 25% you need to buy 20 Repeat Signage licences (any edition) up front, which you can then release as you sell. You can purchase directly from Repeat Software. We will allocate an account manager to you for any advice you may need. You will also need to advertise Repeat Signage products on your website, and preferably be able to design Repeat Signage presentations for your customers or to offer on-site training, especially for corporate customers.

What you do get

We are looking for you to actively promote Repeat Signage and we hope you will benefit from partnering with us to bring affordable digital signage solutions to your existing and new customers.

If you produce us a Repeat Signage presentation advertising your company, then we will add this to our website as a sample of your work and a link to your website*.

If your business is website design, you can generate revenue by selling Repeat Signage plus selling a presentation design service. You could even package these together. Hardware IT companies can benefit from supplying packages made up of computers, screens, Repeat Signage and presentations. You could also sell on-site training so that customers can update presentations you have designed for them.

Industry specific niche markets

We can work with resellers to find new markets for Repeat Signage, such as for care homes and hospital dementia wards.

Business requirements

To receive partner pricing, please send us a link to your website which needs to show you are either in IT, AV, website design, general design or related industries. 40 Repeat Signage purchases required or 20 initial purchases.

*Repeat Software Ltd reserves the right to refuse or remove a listing for any reason

Approved Partner Reseller

Once you have purchased 40 Repeat Signage products, then you are eligible to join our Authorised Partner Reseller program. You can then purchase Repeat Signage at a 25% discount as and when you need it. No contracts, no stock, email support.

Top tier

To go straight to the top tier of 25% discount you need to buy 20 Repeat Signage licences (any edition) up front which you can then release as you sell.

Repeat Signage

www.repeatsoftware.com